**RoadReach Driver Terms & Conditions**

**1. Introduction**

Welcome to RoadReach. By signing up as a driver, you agree to the terms and conditions outlined below. Please read them carefully, as they govern your participation in our advertising program.

**2. Eligibility Requirements**

To participate, you must:

* Be **at least 18 years old**.
* Hold a valid UK driving license.
* Own or have full use of a vehicle in good legal condition.
* Maintain a minimum mileage of **20-500 miles per month**.
* Have a clean driving record with no serious offenses.
* Agree to keep the RoadReach vinyl decal affixed for the entire campaign duration.
* Notify RoadReach UK of any changes to the registered vehicle, Driver details or issues related to the campaign including vinyl ad.

**3. Vehicle and Ad Requirements**

* Drivers must apply the provided vinyl decal in the designated area (rear end or side panel of the vehicle).
* The decal must be **kept clean, undamaged, and fully visible** at all times.
* Any damage or removal before the campaign end date must be reported immediately.
* The Vinyl Ad must not be near or surrounded by other vehicle decals. Any none campaign decals must be re-located or removed.

**4. Payout Structure & Requirements**

* Drivers receive payouts **monthly**, provided they meet all requirements.
* Mileage submissions must be submitted **monthly** for continued participation.
* Payments will only be made after the verification of compliance (photo evidence of the decal, mileage logs, and adherence to campaign guidelines).
* If a driver fails to meet mileage or submission deadlines, payment may be withheld or forfeited.
* There is a 24-hr deadline from the required submission date till a strike is given. Failure to submit during the appropriate time frame will result in either reduced payout or no payout.
* RoadReach may be in touch requesting random mid-month submissions.
* Mileage payouts will be granted after a successful submission is received. Expect payment to be received within 7 working days.

**5. Driver Responsibilities**

* Maintain a **safe and lawful** driving record while participating.
* Ensure the ad is **not tampered with, altered, or obstructed** in any way.
* **Report any incidents** (damage, loss, or removal of vinyl) immediately.
* Respond to RoadReach communications regarding campaign participation and mileage submissions.

**6. Campaign Termination & Non-Compliance**

A driver’s participation may be **terminated without payment** for the following reasons:

* Failure to maintain the minimum mileage requirement.
* Removal, obstruction, or damage to the vinyl decal.
* Failure to submit required reports or evidence on time.
* Engaging in illegal or reckless driving that could harm the reputation of RoadReach or participating brands.
* Reaching 2 strikes during active campaign automatically terminates campaign.

**7. Compliance & 2-Strike Policy**

RoadReach enforces a **2-Strike Policy** to ensure all drivers adhere to the program’s standards and commitments. Strikes are issued for failure to comply with RoadReach rules, including but not limited to:

* Failure to submit required mileage reports on time. (Extra 24hrs post required date)
* Removing or damaging the vinyl ad before the campaign ends.
* Providing false or misleading information.
* Failing to maintain vehicle eligibility as agreed upon.
* Engaging in conduct that negatively impacts the brand or RoadReach.

**Consequences of Receiving Two Strikes:**

* **Campaign Termination:** Immediate removal from the active campaign and cease of payouts immediately.
* **Cool-Down Period:** A 30-day suspension where the driver loses access to the brand catalogue and cannot participate in new campaigns.
* **Registration Fee Forfeiture:** The driver forfeits the right to a refund on their registration fee.

Strikes remain on record and can impact future eligibility for RoadReach campaigns. This includes eligibility to premium campaigns in the future. In cases of severe misconduct, RoadReach reserves the right to issue an immediate termination without the two-strike process.

Depending on the severity and possible ongoing strikes being issued to a single driver, RoadReach has the right to terminate a driver’s complete involvement in RoadReach from that moment forward.

**8. Liability Disclaimer**

* RoadReach is **not liable for any accidents, fines, or damages** incurred while participating in the program.
* The driver is **solely responsible for the vehicle’s maintenance and safety**.
* RoadReach does not provide insurance coverage; all drivers must ensure their **own insurance remains valid**.
* RoadReach is not responsible for lost earnings due to unforeseen events (accidents, vehicle breakdowns, policy violations, etc.).
* RoadReach acts solely as an intermediary and is not responsible for the actions, behaviour, or conduct of participating drivers.
* Drivers operate independently and are not employees or representatives of RoadReach.

**9. Privacy & Data Collection**

* RoadReach collects and processes driver data for campaign management and reporting purposes only.
* No GPS tracking is used; mileage and campaign activity are reported manually.
* Personal information will not be shared with third parties without consent, except where required by law.

All data collected is handled according to our **Privacy Policy** and GDPR regulations.

**10. Amendments & Policy Updates**

* RoadReach reserves the right to modify these terms at any time.
* Drivers will be notified of significant changes via email or platform updates.
* Continued participation in the program after amendments constitutes acceptance of the new terms.

**11. Driver Slots & Campaign Terms**

Driver slots are not a guarantee of participation in a particular campaign. RoadReach and the Represented brand have the right of cancellation or deny access if deemed reasonable.

Campaign terms are the set length of a driver’s participation in representing a brand. During this time drivers will adhere to the Terms outlined by RoadReach.

**12. Intellectual Property**

* RoadReach branding, website content, and systems are **owned by RoadReach UK**.
* Businesses retain rights to their **logos and advertisement designs**.
* Upon joining **Businesses give RoadReach UK the right** to print, supply and use the branding and information provided to conduct the service agreed and promotional use (brand portfolio display on social media and website).
* **RoadReach UK will never use branding for any other reason other than for providing the agreed service or promotional purposes.**

**13. Agreement Acknowledgment**

By participating in RoadReach’s driver program, you confirm that you have read, understood, and agreed to abide by these Terms & Conditions.

For any questions or concerns, please contact **support@roadreach.com**.

**RoadReach Team**